



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

**INVOICE**

Advertiser	J Legg / FL / Senate
Product	1874 / JOHN LEGG CAMPAIGN
Estimate Number	1874

<b>Invoice #</b>	<b>04059454-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

<b>Order #</b>	<b>04059454</b>
Alt Order #	John Legg for FL State S
Deal #	
Order Flight	08/07/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12736</b>
Advertiser Code	
Product Code	

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- TWT - -				
	13			Tu	08/07/12	:30	7:09 AM	JL100TVFL	\$585.00		1
	13			W	08/08/12	:30	7:11 AM	JL100TVFL	\$585.00		2
	13			Th	08/09/12	:30	7:54 AM	JL100TVFL	\$585.00		3
2	13	Good Day 8a	8a-9a								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- T- TF- -				
	13			Tu	08/07/12	:30	8:29 AM	JL100TVFL	\$495.00		1
	13			Th	08/09/12	:30	8:30 AM	JL100TVFL	\$495.00		2
	13			F	08/10/12	:30	8:59 AM	JL100TVFL	\$495.00		3
3	13	Good Day 9a	9-10a								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- TW- F- -				
	13			Tu	08/07/12	:30	9:51 AM	JL100TVFL	\$360.00		2
	13			W	08/08/12	:30	9:38 AM	JL100TVFL	\$360.00		1
	13			F	08/10/12	:30	9:24 AM	JL100TVFL	\$360.00		3
4	13	Fox 13 News at Noon	12p-1p								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- - WTF- -				
	13			W	08/08/12	:30	12:23 PM	JL100TVFL	\$205.00		2
	13			Th	08/09/12	:30	12:40 PM	JL100TVFL	\$205.00		3
	13			F	08/10/12	:30	12:12 PM	JL100TVFL	\$205.00		1
5	13	Fox 13 News at 5p	5p-530p								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- TW- F- -				
	13			Tu	08/07/12	:30	5:21 PM	JL100TVFL	\$720.00		1
	13			W	08/08/12	:30	5:11 PM	JL100TVFL	\$720.00		2
	13			F	08/10/12	:30	5:26 PM	JL100TVFL	\$720.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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**Billing Address:**

**Mentzer Media Service  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286**

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### Aired Spots

30

### Gross Total

**\$16,900.00**

## Agency Commission

**\$2,535.00**

**Net Amount Due**

**\$14,365.00 Payment Terms 30 Days**

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